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**DATE: October 13, 2011**

**TO: Friends of the Coalition for Smart Growth**

**FROM: Mark Hackenburg, President (2010-2011)**

**RE: Special VIP Breakfast Invitation  
Envision Lancaster County Series –John Norquist Kickoff Event**

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The Coalition for Smart Growth is pleased to be a partnership sponsor of the Lancaster County Planning Commission's upcoming Envision Lancaster County Series Keynote Event, *Designing for the Market - The Next Generation of Housing and Community*. Mr. John Norquist, the keynote and kickoff event speaker is the President and CEO of the Congress for the New Urbanism (CNU) and former Mayor of Milwaukee, WI.

As someone who has been a friend of the Coalition for Smart Growth and shown an interest in and commitment to Smart Growth Principles, I'm extending this invitation to you to attend a private breakfast and discussion with Mr. Norquist the morning after his presentation. Join me to engage in a more intimate conversation with John at the following location, date and time:

**Lancaster County Association of Realtor's Offices**

1930 Harrington Drive, Lancaster, PA 17601

**Thursday, October 27, 2011**

7:30 – 8:00 AM – Networking and Continental Breakfast

8:00 – 9:30 AM – Discussion - Change: Making it Happen in Our Community

Many of our community's are at a unique crossroads. Our economy is struggling and how we live and conduct business in the 21<sup>st</sup> Century may forever be changed. I'd be honored if you or someone from your organization would join me for this unique opportunity to get Mr. Norquist's personal perspective on the opportunities we have to Rediscover, Rethink and Redefine our Communities at this invitation only event.

**Please RSVP by Monday, October 24<sup>th</sup>** through a simple online registration via the Coalition for Smart Growth's website at the Designing for the Market - VIP Breakfast Link at <http://www.coalitionforsmartgrowth.org>.

If you have questions, please don't hesitate to contact me at my place of business at (717) 656-4077. I look forward to seeing you on the 27<sup>th</sup>!